



Tendencias in augmented reality

¹Nayma Martín Amaro, ²Pedro Yobanis Piñero Pérez,
³Dagoberto Félix Pérez Montesinos, ⁴Iliana Pérez Pupo

¹Universidad de las Ciencias Informáticas (UCI), Cuba

²Universidad de las Ciencias Informáticas (UCI), Cuba

³Universidad de las Ciencias Informáticas (UCI), Cuba

⁴Universidad de las Ciencias Informáticas (UCI), Cuba

The expansion of the internet and new information and communication technologies have changed people's lives in many ways. Augmented Reality (AR) is a promising alternative in the midst of the great technological revolution. These technologies are projected in the field of decision-making as a trend that could transform current practices. The objective of this research is to create a theoretical framework for the subject that allows researchers to analyze trends in the methods for using augmented reality, the use strategies used in research and the main areas of application. As conclusions, is identified the need to improve methods to use augmented reality, as well as the possibility of using augmented reality in decision-making and in project management.

